

Radio Flyer's "Taking Flight" Short Film Wins Daytime Emmy Award

The Maker of the Iconic Little Red Wagon™ Continues to Inspire Imagination with a Tribute to its Heritage

NEWS PROVIDED BY

Radio Flyer →
08:30 ET

SHARE THIS ARTICLE



CHICAGO, May 2, 2017 /PRNewswire/ -- Chicago-based Radio Flyer is proud to announce its animated short film *Taking Flight* won a 2017 Daytime Creative Arts Emmy® Award in the category Outstanding Special Class Animated Program. The film was also nominated for Outstanding Directing in an Animated Program. Originally debuted in 2016, the film has received more than 20 awards and accolades from international and local film festivals.

Radio Flyer's Chief Wagon Officer, Robert Pasin, accepted the award and dedicated it to his grandfather who invented the iconic Little Red Wagon with the dream of bringing joy to every boy and every girl.

"My grandpa, Antonio, came to America from Italy in 1914 in search of a better life," said Pasin. "Thank you for teaching us that with persistence, imagination and love all dreams can take flight."

The film is inspired by generations of kids whose imaginations have taken flight with Radio Flyer. In the fictional tribute, what begins as a small boy's boring day with Grandpa turns into a larger-than-life journey of imaginative play. Through the power of imagination and an epic adventure, a boy learns to be a kid, a father learns to be a dad and a grandfather reminds us all what childhood is about.

Academy Award®-winning director Brandon Oldenburg led the project with producers Robert Pasin and Lampton Enochs.

For more information about Radio Flyer's 100th anniversary, visit <http://www.radioflyer.com/celebration>.

About Radio Flyer

Radio Flyer, Inc., maker of the famous and beloved Little Red Wagon™ is the world's leading producer of wagons, tricycles, pre-school scooters and other ride-ons. Radio Flyer has more than 100 award-winning products available in 25 countries. Since 1917, the family-owned company has created icons of childhood, building a legacy of high quality, timeless and innovative toys that spark the imagination and inspire outdoor, active play. Radio Flyer wheels have carried, hauled and fueled more kids' play and adventures than any other ride on toy. Radio Flyer has received numerous awards, including "Best Places to Work" by *Fortune*, "Top Small Workplaces," by *The Wall Street Journal* and "5000 Fastest Growing Companies in America," by *Inc.* For more, information visit www.radioflyer.com.

Contact: Katie Ahern
312-929-0515
kahern@talktocurrent.com

SOURCE Radio Flyer
Related Links
<http://www.radioflyer.com>

You just read:

Radio Flyer's "Taking Flight" Short Film Wins Daytime Emmy Award

SHARE THIS ARTICLE



Contact PR Newswire

888-776-0942
from 8 AM - 10 PM ET
Chat Online with an Expert
[Contact Us](#)

Solutions

Cision Communications Cloud™
For Marketers
For Public Relations
For IR & Compliance
For Agency
For Small Business
All Products

About

About PR Newswire
About Cision
Become a Publishing Partner
Become a Channel Partner
Careers
Global Sites

My Services

All News Releases
Online Member Center
ProfNet™