

# Best Places to Work 2010

*A workplace analysis and competition*

## Innovation, job creation key to success

By **Elizabeth Koss**  
Staff Writer

### 3 Radio Flyer Inc.

Radio Flyer, maker of the famous little red wagons, is the leading producer of wagons, tricycles and spring horses in the U.S. Radio Flyer has more than 100 award-winning products available in 25 countries, including bicycles, scooters and ride-on toys. Since 1917, this family-owned company has created icons of childhood, building a legacy of high quality, classic and innovative toys that spark the imagination and inspire active play.

It sparks the same innovation and creativity in its staff. Team members are encouraged to build a great company together, and Radio Flyer promotes the philosophy that staff members will achieve personal and professional success through working hard, working smart and having fun together.

"When you work at Radio Flyer, you can expect to brag about where you work," said Robert Pasin, Chief Wagon Officer. "Everyone loves Radio Flyer. Everyone has a Radio Flyer story to share. This is a place that we create warm memories for many people throughout the world, and ourselves."

Freedom and flexibility are everywhere at Radio Flyer. Employees wear many different hats, and the giving and receiving of feedback is woven into communication vehicles and goal-setting systems.

Learning and development is so integrated into company processes that employees participate in more than 30 hours of orientation, training and assimilation events to set them up for success.

There are frequent employee-planned events. Some are spontaneous and some are meticulously-planned, month-long celebrations of Radio Flyer heritage and values.

"We love to celebrate, from potlucks to parties, to award ceremonies," said Amy Bastuga, Director of HR. "We even sing together at special events with special lyrics customized for each occasion."



We are **delighted**  
to be recognized  
as one of the  
**Best Places to  
Work in Illinois**

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Radio Flyer offers comprehensive benefits and a domestic partner benefit to support the needs of all families. Managers offer flexible working hours to accommodate special events and emergencies. All employees enjoy summer hours for 12 weeks out of the year, while all immediate and extended families are included in social events.

"What makes us unique is the balance we have struck with being goal-oriented/results-driven and having fun while we work," Bastuga added. "Radio Flyer employees prove that you can have fun while working hard."

## Quick Facts

### **Radio Flyer Inc.**

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773-797-9105 • [www.radioflyer.com](http://www.radioflyer.com)

**Number of Employees:** 55

# 2010 Honorees

## *Small/Mid-Sized Companies* *(15-249 Employees)*

1. Assurance
2. Skender Construction
3. Radio Flyer Inc.
4. Geneca
5. Tasty Catering
6. EMKAY, Inc
7. Laurus Strategies
8. The Comprehensive Group
9. The Effner Financial Group, Inc
10. Upshot
11. Marquette Group
12. Groupon
13. Alpine Consulting, Inc
14. Perspectives, Ltd
15. Rippinger Financial Group
16. Association Management Center
17. R. H. Wine
18. Corbett, Duncan & Hubly
19. Vela Insurance Services LLC
20. Instant Technology